

**MAN**

**GREIG  
FARIN**

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## EDUCATION

2007-Present YORK UNIVERSITY/SHERIDAN COLLEGE, Toronto/Oakville  
Joint Program Design, candidate for Bachelor of Design Honors

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## WORK & VOLUNTEER EXPERIENCE

2011 ROGERS COMMUNICATION: Junior Production Designer (iPad Division)  
September-Present The responsibilities for this position entails translating print issues of several Rogers Publication magazines into iPad ready applications. These publications include Macleans, Canadian Business, Moneysense, Sportsnet, Chatelaine, Flare, and Marketing.

2011 THE WHITE ROOM: Freelance  
July-October Developed a unique identity for GTS Cleaning that will differentiate itself from its competitors. This brand was then applied to both print and web applications.

2011 ZULU ALPHA KILO: Intern  
June-July Worked alongside Art Directors and Copy Writers to produce work for clients such as People for Good, Coca Cola, Bell and Workopolis. Tasks for these clients ranged from vector illustrations, photo editing, to concept development.

2010-2011 & CO YSDN Graduation Show: Branding and Graphics, York University/Sheridan College  
Developed brand that spoke for the entire graduating class and applied it to various aspects of the identity.

2009-2010 JANE & FINCH POETRY CLUB: Art Director,  
In association with Frontier College and the Jane and Finch Poetry Club, the publication created showcased at-risk student poetry and art in the form of a booklet and individual posters. The theme of the editorial piece focused on the idea of poverty in their neighbourhood.

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## SKILLS & AWARDS

Proficient in MAC OS, Adobe Photoshop, Illustrator, Indesign, After Effects, Microsoft Office, HTML, CSS, Fontographer, and Final Cut Pro.

Applied Arts 2012 Winner in Packaging Series for "More Than Just Plastic"  
Applied Arts 2012 Winner in Design/Editorial for "Blue Collar Craft"  
ADC 2012 Merit Winner in Book Design: Image Driven Book for "Blue Collar Craft"  
Applied Arts 2011 Winner in Online Animation for "When in Doubt Look it Up"  
Coupe Magazine 2011 Winner in Complete Book Design for "Blue Collar Craft"  
ADAA Semi-Finalist 2011 in Packaging for "More Than Just Plastic"